

Vanessa Esteban

South Africa, FS, Bloemfontein | +2782 724 6555 | vanesa.esteban04@gmail.com
www.nesest.co.za (Portfolio) | Code B

Graphic Designer & Website Designer | Multi-Media

Resourceful, detail oriented Life-long learner. Effective in time management and problem solving. Naturally curious with a focus of gaining experience and knowledge in a innovative & creative environment.

Core Strengths: WordPress | Shopify | Weebly | Wix | Adobe Suite | E-commerce | Marketing | Microsoft Office | Google Ads & Analytics | LearnDash LMS | Articulate 360 | Outsourcing

Career Interest: UI/UX Designer | Graphic Designer | Website Designer

Career History:

I design websites to match the client's chosen level of service, ensuring that their online presence aligns with their brand and objectives. <ul style="list-style-type: none">• Liaise with different departments & backend developers for service delivery• Maintaining retainer clients' websites and providing website updates	EyeCarePro Inc Graphic Designer & Website Designer Mar 2023 - Present
Managing the development of the platform that is used by those working for the computer company and the medium of customers who do business with the company. <ul style="list-style-type: none">• Develop E-Learning resources and manage website development for <i>Nyoulearning, Stellietech and Beeline.</i>• Developing Graphical and motion designs for platforms.	Nyoulearning Elearning Developer & Platforms Manager Oct 2021 - Mar 2023
Assisted clients with website development, technical support, digital marketing, and the creation of custom web applications and documentation. <ul style="list-style-type: none">• Maintained and updated websites• Liaised with back-end developers	Ooweboo IT Solutions Graphic Design & Web Developer Mar 2020 - July 2021
Successfully conducted lectures to groups of more than 20 students, evaluate student work, maintained an average pass rate, and developed lecture planning. <ul style="list-style-type: none">• Planned research and preparation for students• Participated in systems discussion	ATTI Bloemfontein End-User Computing Lecturer Mar 2020 - Aug 2020
Developed a full set of brand stationery, and retargeted client audience while revising brand marketing strategy. <ul style="list-style-type: none">• Designed and oversee website layouts• Worked on various media outlets	Limitless Business Solutions Freelance Graphic Designer Jan 2018 - June 2018

Awards & Achievements

ATTI Bloemfontein College: Gold Medalist – Highest Marks on Exams (2019)

ATTI Bloemfontein College: Student of the year (2019)

Education:

InProgress - 2024	<ul style="list-style-type: none">• Professional UI/UX Design Google Certificate (Coursera)• Divi, Squarespace and Webflow Essentials (Udemy)
2022	Completion of Skills Certificate Instruction Design for Learning and Development Udemy Online learning
2022	Completion of Skills Certificate Pedagogy Learning Udemy Online learning
2022	Completion of Skills Certificate Advanced Google analytics Udemy Online Learning
2020 – 2021	Completion of Skills Certificate SQL Database Administration ATTI Bloemfontein College
2018 – 2020	Completion of Skills Certificate Graphic Design, Multi-Media and Web Programming ATTI Bloemfontein College
2013 - 2017	National Senior Certificate Brebner High School